



EST. 1871

CITY OF NEW BRITAIN

OFFICE OF THE MAYOR
THE HONORABLE ERIN E. STEWART

WWW.NEWBRITAINCT.GOV

FOR IMMEDIATE RELEASE:

October 27, 2020

MAYOR STEWART ANNOUNCES CITY PARTNERSHIP WITH BEST BUDDIES INTERNATIONAL FOR “HALLOWHEELS TRICK OR TREAT DRIVE-THRU EVENT,” ANNOUNCES ADDITIONAL HALLOWEEN EVENTS & DETAILS

NEW BRITAIN – Today, Mayor Erin Stewart proclaimed that Halloween is NOT canceled in the City of New Britain and announced a partnership between the City of New Britain and Best Buddies International to host the first ever “Hallowheels Trick or Treat Drive-Thru Event” in New Britain. Additionally, the Mayor announced details about Costume Day at the New Britain Museum of American Art and offered safety tips for trick-or-treating in the city.

The “Hallowheels Trick or Treat Drive-Thru Event” will be held on Saturday, October 31st, from 10am-1pm at the New Britain Stadium, located at 230 John Karbonic Way, New Britain, CT. Attendees must pre-register for the event online at bestbuddiesfriendshipwalk.org/ct.

“I’m thrilled that we were able to partner with Best Buddies International to bring the “Hallowheels Trick or Treat Drive-Thru Event” to the City of New Britain this year. During these challenging times, it is important for us to find creative and innovative ways that allow us to continue serving our community. I can’t wait to see smiles from ear-to-ear on all the children’s faces.”

If you’re interested in sponsorship opportunities or donating to the “Hallowheels Trick or Treat Drive-Thru Event,” please call Lynn Simon at 401.226.8278

Costume Day, sponsored by the New Britain Museum of American Art, will take place on Saturday, October 31st, from 10am-5pm at the museum, located at 56 Lexington Street, New Britain, CT. Admission is free for all from 10 a.m. to 12pm, and New Britain residents are FREE all day from 10 a.m. until 5 p.m. Attendees are encouraged to pre-register online and check in at your reserved time. All attendees will get their picture taken to be included in our Facebook album, a walk through the Museum to see all the amazing works of art, and then get a free baggie of candy on your way out of the museum. Face masks covering the nose and mouth are required for entry. Timed reservations are required for social distance candy baggie planning. Pre-register online at <https://nbmaa.org/events/costume-day>.

“It may not be their traditional big Halloween Party this year, but the NBMAA has found a way to provide fun for the entire family,” said Mayor Stewart.

Finally, Mayor Stewart offered up some quick safety tips for those who still plan to trick-or-treat in neighborhoods throughout the city on October 31st, 2020.

- Only trick-or-treat at homes where the lights are on.
- Travel in groups, never trick-or-treat alone.
- Have an adult with you at all times.
- Avoid wearing too many dark colors, you need to be visible to cars or other passersby.
- Be safe! Practice social distancing and wear a mask!

Media Contact:

Brock L. Weber
Executive Aide to Mayor Erin Stewart
860.826.3304
Brock.Weber@newbritainct.gov

###